



Workshop on Essentials of Effective Enterprise Risk Management

Center of Competence Finance in Zurich (CCFZ)
of UZH and ETH in cooperation with Deloitte
and PRMIA (Professional Risk Managers
International Association)

Thursday, 28 May 2009
14.00 to 18.00
ETH Zurich, Main Building, Lecture Hall HG F7

Ladies and Gentlemen

The Center of Competence Finance in Zurich (CCFZ), jointly run by the University of Zurich and ETH Zurich (Swiss Federal Institute of Technology), is setting up a new knowledge transfer initiative to support the cooperation between academic experts, regulators and practitioners in the area of Finance and Risk Management.

We are delighted to invite you to a workshop on Enterprise Risk Management, which will take place on Thursday, 28 May, 2009 at the ETH Main building, Lecture hall HG F7.

The half day afternoon forum will consist of lectures by representative experts from reinsurance, consulting, regulator and academia.

Deloitte is very pleased to sponsor this event and to contribute to intensifying the dialogue between academia and practitioners. Additionally we are delighted to inform you that this will be the first PRMIA Swiss Chapter event.

We look forward to welcoming you to this informative workshop in May.

Best regards,



Prof Dr Walter Farkas
Managing Director of CCFZ



Sandro Schmid
Head Risk – and Performance
Management Deloitte

Programme

- 14.00 – 14.10** **Opening**
Prof Dr Walter Farkas
University of Zurich and ETH Zurich
- 14.10 – 14.50** **Observations on Risk Management practices of large financial institutions in light of the market turmoil**
Dr Roland Goetschmann, Large Banking Groups/Head Pillar 2 & Operational Risks, FINMA
- 14.50 – 15.30** **GRRR ...**
Sandro Schmid, Partner, Head of Risk - and Performance Management, Deloitte Zurich
- 15.30 – 16.00** **Coffee Break**
- 16.00 – 16.40** **ERM, towards a holistic view of Risk Management**
Dr Michel Dacorogna, Head of Financial Analysis and Risk Modelling, SCOR
- 16.40 – 17.20** **Black swans, dragons, prediction of crisis and Risk Management**
Prof Dr Didier Sornette, Chair of Entrepreneurial Risks, ETH Zurich
- 17.20 – 17.30** **End of event**
- 17.30 – 18.00** **Cocktail**

Speakers

Dr Roland Goetschmann joined the Swiss Federal Banking Commission in 2002 (Swiss Financial Market Supervisory Authority FINMA, since January 2009). He is currently heading the team “Pillar 2 & Operational Risks” of the Large Banking Group Division and is responsible for assessing bank-internal risk models, scenario analyses and the supervision of liquidity and operational risks. Prior to joining FINMA, Dr Goetschmann was working at the Risk Management department of an internationally active insurance conglomerate and at the Swiss Private Insurance Supervisory Authority. Dr Goetschmann holds a PhD in physics from the ETH Zurich.

Sandro Schmid is a Partner at Deloitte Switzerland where he heads the Risk - and Performance Management unit. Mr Schmid has been providing professional services to the financial industry for over 16 years in the area of Risk - and Performance Management and has lead several large international and national projects for large institutions. Mr Schmid specialises in assisting clients to transform their Risk- and Performance Management, with a particular emphasis on strategy, governance, diagnostic, design, processes and methodology. Mr Schmid is an economist, MBA, MAS, FRM and is lecturing at two universities in Switzerland.

Dr Michel Dacorogna is part of the senior management team at SCOR, currently heading its Financial Analysis and Risk Modelling team. He is the author and co-author of a large number of scientific papers, published in well known scientific journals and he has contributed to various reputable scientific books in the field of finance and insurance. Risk Magazine has awarded Dr Dacorogna with the “Insurance Risk Manager of the year” title in 2009.

Professor Dr Didier Sornette holds the Chair of Entrepreneurial Risks at the ETH Zurich since 2006. Prof Dr Sornette has previously held senior academic positions in France and the US. Trained as a statistical physicist, he has become an expert in modelling a variety of risks, from earthquake and geological risks to medical and material failure risks and most importantly financial risks. His research focuses on the prediction of crisis and extreme events in complex systems, with applications in physics, geophysics, finance, economics, social networks on the internet, cyber risks and medicine. He is the author of numerous research papers, conference proceedings and several books, including the fascinating book “Why Stock Markets Crash”, which offers a comprehensive and original view on how financial crashes can be understood by using sophisticated concepts in modern science.

Registration

Workshop on ERM

The conference is free of charge. Please RSVP via internet by Wednesday 20 May 2009

<http://www.ccfz.ch> or by fax, mail or email to:

Universität Zürich, Institut für schweizerisches Bankwesen, Aline Strolz, Plattenstrasse 14, 8032 Zurich.

Fax: +41 (0)44 634 43 45, strolz@isb.uzh.ch



I will attend the workshop



Unfortunately I cannot attend, but _____
will attend on my behalf



Unfortunately I cannot attend, but I would like to receive the
presentation materials and be informed about similar events

Title _____

Name _____ Surname _____

Company _____ Function _____

Street/No. _____ Zip/City _____

Email _____ Phone _____

How to find us

By public transport

Tram No 10 from Bahnhofquai (Main Station side exit towards Bahnhofstrasse), Tram No 6 from Bahnhofstrasse. Both stop at ETH Universitätsspital. From Central catch the historical railway Polybahn.

By car

Bürkliplatz, Seebrücke, Bellevue, Rämistrasse, parking subject to charges:
- Hohe Promenade, Rämistrasse 22A
- ETH Zentrum, Rämistrasse 101, entrance Karl-Schmid-Strasse

Contact Universität

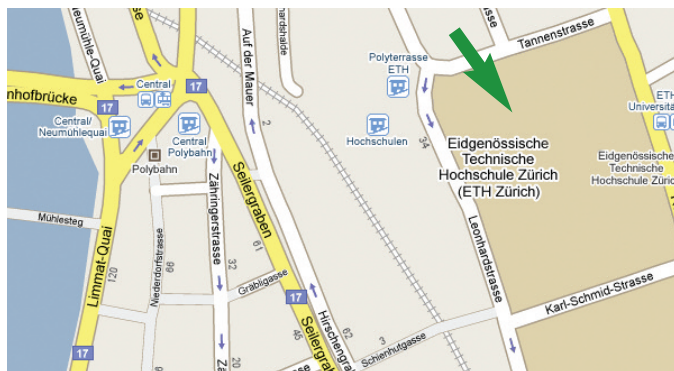
Universität Zürich
Institut für schweizerisches Bankwesen
Aline Strolz
Plattenstrasse 14
8032 Zurich
Fax: +41 (0)44 634 43 45

Contact Deloitte

Deloitte AG
Verena Ginschel
General-Guisan-Quai 38
8022 Zurich
Tel: +41 (0)44 421 65 36
vginschel@deloitte.ch

Location

ETH Main Building
Rämistrasse 101
8092 Zurich



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